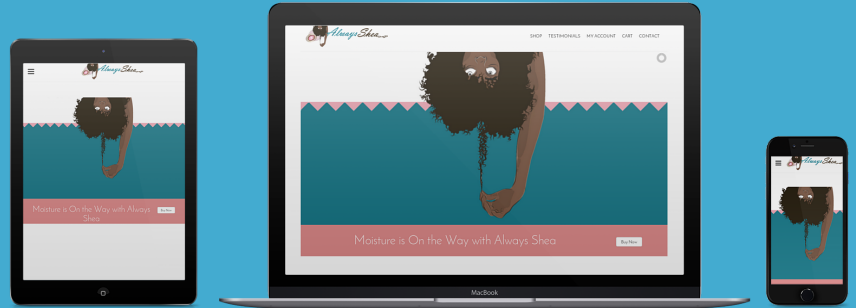


73% Decrease In Transaction Costs

6.5% Per Sale
when using Etsy

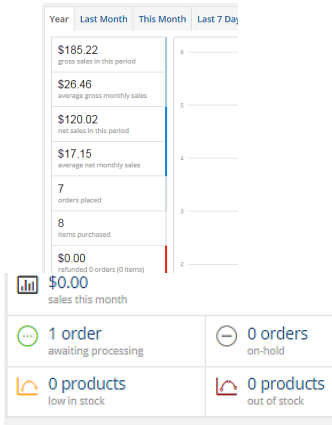
3% Per Sale
when using new website



Always Shea is an online retail store for natural moisturizers. Tired of 3rd party transaction and payment processing fees, the owner wanted her very own website for more control, profit, and brand authority.

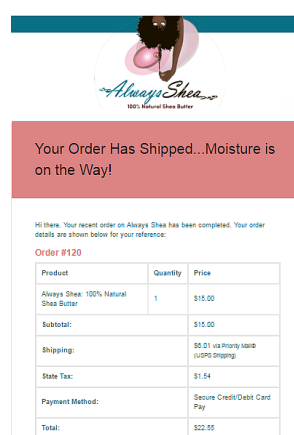
Website Features

Store Management



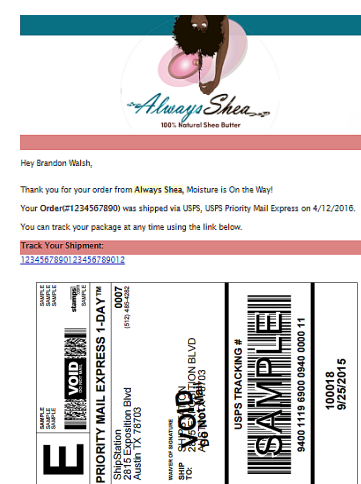
- One-click refunds
- Inventory management
- Accepts all credit cards
- Sales reports show net and gross income.
- Dashboard includes sales orders and traffic.

Branded Emails



Custom Email Templates triggered to send at various stages of the order process.

Shipping Automation



Shipping Calculations
Worldwide Shipping
Multiple Shipping Carriers
Shipping Label, Packing Slip, & Email Generation

Results

3 months after launch

Traffic
900+ Visits

Conversion Rate
1%

Webpage Authority
200%↑
from 0 to 16

Return on Investment
66%



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